

DUPLICATE

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Buying Time, LLC.**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943468-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Dalton/D/Governor	DALTON FOR GOVERNOR	2211

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	943468	07897053

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	323	326

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/25/12	NBC Today Show	7-9am	-TWT---	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWT---	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/23/12	8:49 AM	NBC Today Show	7-9am	:30	WDFG12TVENV106H	\$350.00 NM
2	WXII	W	10/24/12	8:26 AM	NBC Today Show	7-9am	:30	WDFG12TVENV106H	\$250.00 NM
3	WXII	Th	10/25/12	8:29 AM	NBC Today Show	7-9am	:30	WDFG12TVENV106H	\$250.00 NM
3	10/23/12	10/26/12	M-F WXII 12 News @ 5 a 5-6am		--WTF--	:30	3	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	10/24/12	5:37 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV106H	\$110.00 NM
4	WXII	Th	10/25/12	5:28 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV106H	\$110.00 NM
3	WXII	F	10/26/12	5:28 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV106H	\$110.00 NM
4	10/25/12	10/26/12	M-F WXII 12 News @ 6 a 6-7am		---TF--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/25/12	6:57 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV106H	\$250.00 NM
2	WXII	F	10/26/12	6:26 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV106H	\$250.00 NM
10	10/23/12	10/26/12	M-F WXII 12 News @ 5 p 5-6pm		-T-TF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-TF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/23/12	5:38 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV106H	\$400.00 NM
3	WXII	Th	10/25/12	5:28 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV106H	\$325.00 NM
2	WXII	F	10/26/12	5:13 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV106H	\$325.00 NM
12	10/23/12	10/24/12	M-F WXII 12 News @ 6 p 6-630pm		-TW----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TW----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
Dalton/D/Governor	DALTON FOR GOVERNOR	2211	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/23/12	10/24/12	M-F WXII 12 News @ 6 p	6-630pm	- TW- - - -	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 10/23/12 6:22 PM M-F WXII 12 News @ 6 pm 6-630pm :30 WDFG12TVENV106H \$800.00 NM									
2 WXII W 10/24/12 6:29 PM M-F WXII 12 News @ 6 pm 6-630pm :30 WDFG12TVENV106H \$800.00 NM									
14	10/23/12	10/25/12	M-Su WXII 12 News @ 11	11-1135pm	- T- T- - -	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 - T- T- - - 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 10/23/12 11:19 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 WDFG12TVENV106H \$600.00 NM									
1 WXII Th 10/25/12 11:24 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 WDFG12TVENV106H \$600.00 NM									
16	10/28/12	10/28/12	NBC Sunday Today	8-9am	- - - - - S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 - - - - - S 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 10/28/12 8:26 AM NBC Sunday Today 8-9am :30 WDFG12TVENV106H \$225.00 NM									
17	10/27/12	10/27/12	WXII 12 Sa/Su News at 6	6-8am	- - - - - S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 - - - - - S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/27/12 7:46 AM WXII 12 Sa/Su News at 6am 6-8am :30 WDFG12TVENV106H \$225.00 NM									
18	10/28/12	10/28/12	WXII Late News AFTER 11	WXII Late News AF	- - - - - S	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 - - - - - S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 10/28/12 12:10 AM WXII Late News AFTER NFL LR - Football WXII Late News AF :30 WDFG12TVENV106H \$500.00 NM									
19	10/27/12	10/27/12	WXII 12 News	5:30-6am	- - - - - S-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 - - - - - S- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/27/12 5:39 AM WXII 12 News 5:30-6am :30 WDFG12TVENV106H \$50.00 NM									
20	10/25/12	10/25/12	OFFICE/PARKS & REC	9-10pm	- - - T- - -	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 - - - T- - - 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Th 10/25/12 9:52 PM OFFICE/PARKS & REC 9-10pm :30 WDFG12TVENV106H \$1,000.00 NM									
21	10/26/12	10/26/12	M-F 3-4P	M-F 3-4P	- - - - F- -	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 - - - - F- - 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII F 10/26/12 3:14 PM M-F 3-4P M-F 3-4P :30 WDFG12TVENV106H \$85.00 NM									
22	10/27/12	10/27/12	NBC Saturday Today	8-10am	- - - - - S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 - - - - - S- 1 \$225.00									

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Dalton/D/Governor	DALTON FOR GOVERNOR	2211	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/27/12	10/27/12	NBC Saturday Today	8-10am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXII	Sa	10/27/12	9:41 AM	NBC Saturday Today	8-10am	:30	WDFG12TVENV106H	\$225.00 NM
<u>Total Spots</u>							22		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,840.00</b>
<u>Agency Commission</u>	<b>\$1,176.00</b>
<u>Net Amount Due</u>	<b>\$6,664.00</b>